

WIN FROM MARKET BASKET & COCA-COLA!

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN

- 1. ELIGIBILITY:** This promotion is open only to legal residents of the state in which the Store (defined below) is located who are 18 years or older at the time of entry. Employees of the Store, Coca-Cola Bottling Company United, Inc. and other Coca-Cola bottlers, The Coca-Cola Company, any media partner, their advertising and promotion agencies, and their immediate family members and those living in the immediate household of each are not eligible to win the Prize (defined below). This promotion is subject to all applicable federal, state, and local laws and regulations and is void outside of the state in which the Store is located and where prohibited by law.
- 2. HOW TO ENTER:** Handprint your full name, address, city, zip code, email, and telephone information on an official entry form and deposit it in the entry box for a chance to win the Prize. Official entry forms are available only while supplies last. The promotion's display in the Store may describe additional valid entry methods. Limit one entry per person. The odds of winning depend on the number of eligible entries received at each participating store.
- 3. SPONSORS:** The sponsors (collectively, "Sponsor") of this promotion are Coca-Cola Bottling Company United-____GULF COAST____, LLC, 4600 East Lake Boulevard, Birmingham, AL 35217, and the store in which the display that identifies this promotion is located (the "Store").
- 4. PRIZE:** The "Prize" is the promotion, item, or items indicated on this display or if these Official Rules are not posted on the display itself, the display in this Store that references this promotion. The total approximate retail value of the Prize(s) is \$__\$1,000.00__.
- 5. DRAWING:** The winner(s) will be chosen from all entries received in the entry box. The drawing for the winner(s) will be on or about the date posted on the entry box or display. All entries must be received on or before the date posted on the entry box or display. The Store will determine the time of the drawing for the Prize. The winner(s) will be notified by phone and/or mail or email. The Prize must be claimed at the Store. Sponsor is not responsible for any misplaced, discarded, illegible, or destroyed entries, or for the inability to contact the winner, and Sponsor and/or the Store reserves the right to draw for an alternative winner.
- 6. RELEASE AND LIMITATION OF LIABILITY:** Except where prohibited, by participating in the promotion entrants agree to release and hold harmless Sponsor and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, agents and agencies, and their officers, directors, members, shareholders, and employees from and against any claim or cause of action arising out of participation in the promotion or receipt or use of any Prize,
- 7. GENERAL RULES:** No substitution or transfer of the Prize is permitted unless agreed to by the Sponsor. Prizes are not redeemable or substitutable for cash, other services, or goods. The Sponsor reserves the right to substitute a prize having a value equal to or greater than the original Prize. All entries must be hand-printed. No mechanically reproduced entries are permitted. All applicable Federal, State, or local taxes are responsibility of winner. Winners may be asked to execute a statement of contest eligibility, W-9, and release form to claim Prize. Noncompliance will be grounds for disqualification of the winner and an alternative winner selected. Acceptance of the Prize constitutes the permission to the Sponsor and their agencies to use winner's name and/or likeness for purposes of advertising and trade without future compensation, unless prohibited by law. By participating in this promotion, all entrants agree to be bound by the Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to the promotion.